

Price Chopper Wristbands to launch RFID Software Solutions through the acquisition of Glownet Inc.

Orlando, FL - December 31, 2019: Price Chopper Inc., a leading manufacturer of wristbands and ID solutions, today announced it had entered into a binding agreement to acquire Glownet Inc in the United States, for an undisclosed sum. Glownet Inc is a wholly owned subsidiary of Glownet Limited in the United Kingdom and leading provider of RFID technology solutions.

"The purchase of Glownet Inc will further increase and differentiate Price Chopper's market offering in the competitive wristband and identification market. The combination of Glownet Inc with our reputation for ID solutions and crowd management will strengthen our value proposition in our core markets globally." commented Shara Pathak, President of Price Chopper Inc.

Price Chopper will use Glownet Inc's existing RFID technology platform and range of services, including: cashless payments, access control, social media activations and self service kiosks, to expand its service offering to its customer base. The platform also provides a sophisticated analytics engine, allowing greater data collection and consumer insights. This is fast becoming a key requirement from leading consumer brands which support major establishments and events.

Glownet Inc, which will continue to operate under that name, will become a fully owned subsidiary of Price Chopper, Inc.

Price Chopper Inc.

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About Price Chopper Inc:

Established in 1997, Price Chopper Inc is today one of the world's leading manufacturers of wristbands and quality identification products; manufacturing a vast array of tyvek, plastic, silicone and fabric wristbands as well as various RFID chip embedded wristbands and access cards.

A privately owned family company, the organization's culture has always been about building relationships. Understanding the goals and business models of their clients is key. They now boast an extensive client list of over 15,000 well respected corporations globally.

About Glownet:

Glownet is a market leader in event payment solutions, integrating access control and brand activation features. With an impressive portfolio of more than events, Glownet's products have been delivered in many event environments, ranging from sporting arenas to music festivals. Previous clients include Spotify, MotoGP, Ultra, and the World Rugby 7s.

For more information about Price Chopper Inc please visit pchopper.com or contact Shara Pathak at email address shara@pchopper.com

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